



MEDIA CONTACT: Jenifer Rhynes, CEO

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Office: 543-8235 X102
Cell (Not for public use): 801-4216
jrhynes@sloymca.org

YMCA Annual Support Campaign Begins

Fundraising Helps Children and Families in Need Join YMCA Programs

San Luis Obispo – The San Luis Obispo County YMCA announces the kick-off of its 2011 Annual Support Campaign, a fundraising effort to provide support for the Y's financial assistance fund. With a goal of \$163,000, campaign donations will go directly to assist individuals and families who need YMCA programs, but otherwise may not be able to afford them.

This year the San Luis Obispo County YMCA is fortunate to have key community leaders joining the Annual Support Campaign: Campaign Chair, SLO City Police Chief Deb Linden; Community Section Chair, Dr. Julian Crocker County Superintendent of Schools; and Major Gifts Chair, Regional President of Rabobank, Steve Harding.

The Y is the nation's leading nonprofit and works to nurture the potential of children and teens, improve the nations' health and well-being, and give back and support our neighbors. The SLO County Y counts on the generosity of its members and community to help people of all ages and from all walks of life become healthy, confident, connected, and secure.

Visit www.sloymca.org or call Member Services at 805-543-8235 to learn more about the San Luis Obispo County YMCA programs, the annual support campaign, and volunteer opportunities.